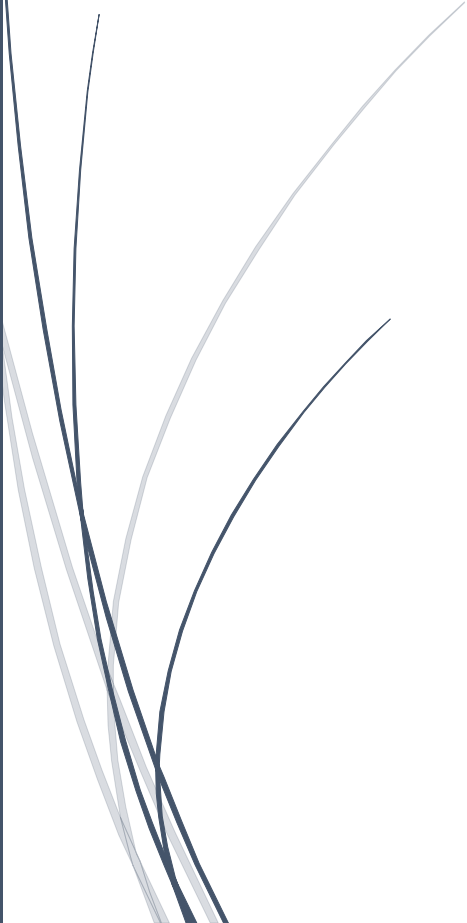


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10/09/2021

PURPOSE OF LIFE ("Charity")

Political Impartial Campaigning
Policy

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Policy for Political Impartial Campaigning

Whilst as a Charity, we intend to raise concerns in order to safeguard our vulnerable members of the community, our goal is to undertake this impartially without affiliation towards a political group.

The Charity's purpose is to act in the best interests of those whom it serves. The personal political views and opinions of all members, volunteers, trustees should not influence their decision making and representation of the Charity.

Whilst fostering good relationship with community leaders and political representatives of a constituent is important, all members of the Charity must remain impartial and maintain a degree of distance during any working relationship.

All members are reminded that it is illegal for the Charity to align itself towards a particular political party and must be mindful of the need to remain impartial at all times whilst representing the Charity.

Due diligence and vetting of all organisations and individuals shall be undertaken to ensure that the Charity is not misrepresented or wrongly affiliated with a Political Party or Organisation. During this vetting process, all recruited members will be expected to adhere to the policies stated in this document. Failure to agree or adhere to these requirements shall result in termination of any association between the individual/organisation and the Charity.

All members of the Charity must not provide any financial support nor public affiliation towards a particular party, whilst representing the Charity.

Failure to adhere to the above poses a substantial risk to the charity if we are found to have breached the law. This includes significant risk to our reputation, such as negative media coverage, and damage to relationships with our members and supporters, our staff and external partners.

Please note that all members include other organisations that work with the Charity from time to time.

All members of the Charity including newly recruited volunteers and staff must familiarise themselves with published guidelines in relation to the above:

1. <https://www.gov.uk/government/publications/speaking-out-guidance-on-campaigning-and-political-activity-by-charities-cc9/speaking-out-guidance-on-campaigning-and-political-activity-by-charities>
2. https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/848401/Charities_Elections_and_Referendums_new.pdf